

intercultural is used to address this dimension. Finally, global, a controversial and value-laden term these days, is included to provide the sense of worldwide scope. These three terms complement each other and together depict the richness in the breadth and depth of internationalization.

International, intercultural, and global dimension are three terms that are intentionally used as a triad.

The concept of integration is specifically used to denote the process of infusing or embedding the international and intercultural dimension into policies and programs to ensure that the international dimension remains central, not marginal, and is sustainable. The concepts of *purpose*, *function*, and *delivery* have been carefully chosen and are meant to be used together. Purpose refers to the overall role and objectives that higher education has for a country or the mission of an institution. Function refers to the primary elements or tasks that characterize a national postsecondary system or individual institution. Usually these include teaching, research, and service to society. Delivery is a narrower concept. It refers to the offering of education courses and programs either domestically or in other countries. This includes delivery by traditional higher education institutions but also by new providers such as multinational companies that are often more interested in the global delivery of their programs and services than the international or intercultural dimension of a campus or research and service functions.

One of the previous definitions that has been widely used to describe internationalization is “the process of integrating an international or intercultural dimension into the teaching, research, and service functions of the institution.” This definition does not conflict with the updated definition: in fact the opposite is true, the definitions are very complementary. Because the new definition includes the national and sector level and also the growing number and diversity of new education providers and delivery methods, the more generic terms of purpose, function, and delivery are used instead of the specific functional terms of teaching, research, and service. By using the more general terms, the proposed definition can be relevant for the sector level, the institutional level, and the variety of providers in the broad field of postsecondary education.

Internationalization and Globalization

The dynamic relationship between internationalization of education and globalization is an important area of study. In order to acknowledge, but not oversimplify the complex and rather contentious topic of globalization, parameters need to be established to frame the discussion. For the purposes of this discussion a nonideological definition of globalization is adopted: the flow of technology, economy, knowledge, people, values, and ideas . . . across borders. Globalization affects each country in a different way due to a nation’s individual history, traditions, culture and priorities. Globalization is positioned as a multifaceted phenomenon and an important environmental factor that has multiple effects on education.

Globalization clearly presents new opportunities, challenges, and risks. It is important to note, however, that the discussion does not center on the globalization of education. Rather, globalization is presented as a process impacting internationalization. In short, internationalization is changing the world of education and globalization is changing the world of internationalization. In fact, substantial efforts have been made during this past decade to maintain the focus on the internationalization of education and to avoid using the term globalization of education. This has had mixed results but some success has been achieved in ensuring that the relationship between these two terms is recognized, but that they are not seen to be synonymous and are not used interchangeably.

Defending Academic Freedom as a Human Right: An Internationalist Perspective

Balakrishnan Rajagopal

Balakrishnan Rajagopal is the Ford International Assistant Professor of Law and Development and director of the Program on Human Rights and Justice, Massachusetts Institute of Technology. E-mail: braj@mit.edu.

Defenders of academic freedom in the United States have argued for it as a professional or constitutional right of the individual or, less frequently, as an institutional right of the academy. Its practice has been quite vigorous in this country, especially when compared with its fate in closed political systems such as China’s. Since the terrorist attacks of September 11, 2001, however, perceptions of threats to academic freedom have changed. Now, it seems, the war on terror has extended to academia.

Before one can defend academic freedom, however, it must be defined. A principal question is whether it limits an academic's freedom to expressive and associational activity in that person's field of specialization, or whether it provides for a general freedom to engage in any expressive activity that does not constitute a violation of existing laws. Does it, for example, prohibit an engineering professor from expressing her views on war in the classroom? An unduly narrow definition of academic freedom does not fit its historical development in the United States. Nor does it reflect the role of the academic as a citizen.

But how real is academic freedom for all academics in the United States right now, regardless of their national backgrounds and citizenship status?

Historically, academic freedom in the United States was influenced by 19th century German ideas, but it has been defended at least since the formation of the American Association of University Professors and the adoption of its 1915 *Declaration of Principles on Academic Freedom*. But how real is academic freedom for all academics in the United States right now, regardless of their national backgrounds and citizenship status? Should it concern us that foreign-born U.S. academics have fewer rights than their native-born peers? If so, how should we react? I will argue that it is important to protect the academic freedom of everyone in U.S. academia, including the foreign born. A startlingly high number of foreign-born academics and students are in the United States, and therefore, many people could potentially be affected adversely by ill-conceived measures that interfere with basic rights. Such a possibility must concern us all in the current political climate. Since foreign-born faculty, researchers, and students are not entitled to full constitutional protection under U.S. domestic law, the only way to ensure academic freedom for them would be to argue for it as a human right.

How serious is the threat to academic freedom and how widespread is it globally? Worrying signs suggest that as freedom of expression, opinion, and association come under threat as a result of the global war on terror, academic freedoms are also being targeted. In the United States, some academics have reportedly been pressured because of their views on the antiterror war. A number have been singled out for being unpatriotic and dangerous by conservative foundations; others have been more directly challenged over their selection of course materials or their opinions.

As I noted, a major concern is that in the United States, many academics may potentially be subject to harsh laws that do not provide basic guarantees of rights. A 1999 survey by the U.S. Department of Education reported that out of a total of 590,937 faculty members in the United States, 94.4 percent were U.S. citizens, and 5.6 percent were noncitizens. This statistic is important, because in the United States, as in many other countries, not all constitutional rights automatically apply to noncitizens. Partly because of this difference in the treatment of citizens and noncitizens in the domestic laws of many countries, most countries have agreed upon a universal set of minimum human rights that apply to everyone in their territories.

But how secure is academic freedom as a constitutional right for U.S. citizens? As I said above, it has traditionally been defended in the United States on two grounds: as a constitutional and legal right of the individual under the First Amendment and as an institutional right of the academy. As the U.S. Supreme Court famously stated in 1967 in *Keyishian v. Board of Regents*, "academic freedom . . . is . . . a special concern of the First Amendment, which does not tolerate laws that cast a pall of orthodoxy over the classroom."

A better approach is to defend academic freedom as a human right.

Human Right to Academic Freedom

As I have pointed out, a focus on constitutional rights for individuals remains inadequate for protecting the academic freedom of all scholars in the United States. A better approach is to defend academic freedom as a human right. To say that something is a human right is to assert two things: first, that protecting such a right does not depend on national legal systems, but on international law; and, second, that transnational action, including that by international agencies, becomes legitimate for protecting such rights. In the current political climate, only this argument has a reasonable prospect of ensuring uniform respect for the academic freedom of all scholars working in American institutions of higher education.

Academic freedom can be asserted as a human right in two ways. One is to defend it as a human right to free expression; the other is to defend it as a human right to education. Freedom of opinion and expression are protected as human rights by Article 19 of the International Covenant on Civil and Political Rights (ICCPR), a treaty ratified by most countries, including the United States. The right to education is guaranteed by Article 13 of the International Covenant on Economic,

Social, and Cultural Rights (ICESCR), which most countries have ratified, although the United States has not. The ICCPR does not subject the right to hold opinions to any restriction, while freedom of expression can be curtailed only on specified grounds, such as protection of public order or national security, through legal measures that are deemed necessary. The covenant therefore subjects academic freedom to restrictions similar to those imposed by U.S. law. For example, the United States could legitimately discriminate against noncitizens under the ICCPR and prevent the application of Article 19 to private educational institutions. For noncitizen scholars working in the United States, this does not provide extra protection.

The effort to defend academic freedom as a human right makes sense from a theoretical perspective as well.

In 1999, through the ICESCR, the United Nations recognized academic freedom as part of a human right to education. As the organization's Committee on Economic, Social, and Cultural Rights stressed, the "right to education can only be enjoyed if accompanied by the academic freedom of staff and students." The committee further emphasized that, in its experience, "staff and students in higher education are especially vulnerable to political and other pressures which undermine academic freedom." This approach—recognition of the importance of core civil and political rights, such as academic freedom, for the protection of economic, social, and cultural rights such as education—is an interesting and innovative way to defend academic freedom. Unfortunately, the covenant does not mention in any detail issues such as individual academic freedom, university autonomy, or the right of members of academic institutions to participate in self-governance. Such matters are left for the jurisprudence of the committee.

The effort to defend academic freedom as a human right makes sense from a theoretical perspective as well. There are at least two ways to understand academic freedom. One is as an individual right, a collection of all the expressive freedoms that any member of the academic community has as an individual, including the rights to free expression, opinion, and association. This view defines academic freedom as a subset of a larger category that needs no special protection. The United States, where academic freedom is subsumed under the First Amendment, takes this approach, as does South Africa, where the constitution mentions it as part of the right to free expression.

A second way to think about academic freedom is as a right to education that has individual and collective dimensions that can only be discharged through complex relationships between students, faculty, institutions, the government, and the society. In this sense, academic freedom is not only an end, as it is under an individualistic conception. It is also the means for realizing other important ends, including individual freedoms that go beyond expressive freedoms to encompass all freedoms such as nondiscrimination. The ICESCR expressly states that education "shall be directed to the full development of the human personality."

Indeed, a human right to education injects an ethical dimension into academic freedom by broadening the objectives of education. That is, academic freedom exists so that individual professors and their institutions can pursue important educational objectives. Conversely, the right to academic freedom can be defended as an essential part of a right to education. In other words, academic freedom is not simply an individual right to something, but it is also a collective right for the realization of important societal goals. In our global age, these goals are themselves global, embodied in the idea of human rights.

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The Costs and Benefits of World-Class Universities

Philip G. Altbach

Philip G. Altbach is Monan professor of higher education and director of the Center for International Higher Education at Boston College.

Everyone wants a world-class university. No country feels it can do without one. The problem is that no one knows what a world-class university is, and no one has figured out how to get one. Everyone, however, refers to the concept. A Google search, for example, produces thousands of references, and many institutions call themselves "world class"—from relatively modest academic universities in central Canada to a new college in the Persian Gulf. This is an age of academic hype, with universities of different kinds and in diverse countries claiming the exalted status of world class—generally with little justification. Those seeking to certify "world classness" generally do not know what they are talking about. For example, *Asiaweek*, a respected Hong Kong-based magazine produced a ranking of Asian universities for several years until their efforts were so widely