

education was 7.5, a long way from the United States (30 to 40 percent), Switzerland (35 percent), the United Kingdom (20 percent), and Norway (10.5 percent).

As for international student enrollments, the “republican consensus”—based on the principle of nondiscrimination between French and foreign students—has maintained equal tuition fees for French and international students since 1914, a fact that contributes to the international attractiveness of French higher education. Universities have nonetheless been deeply impacted by government immigration policy, which has at times closed the doors to foreign students, especially between the 1970s and the 1990s and again in 2011–2012. The effect has been such that a French political scientist talked about “the end of foreign students.”

A centralized national government, numerous conflicts

between elements of this government and, on occasions, enactment of restrictive immigration laws have led to a stifling of international innovation in French universities. The changing world order since the 1970s has also contributed to live down this historical tradition: the shift from internationalization to globalization has drawn public attention to private schools, especially business schools, which are more comfortable with globalization and are active in funding branch campuses abroad—according to the Cross-Border Education Research Team, about 90 percent of French branch campuses abroad are private school extensions. Instead of internationalization, which is clearly not a “new challenge,” it is globalization that places French higher education today at the crossroads. Reclaiming its own history could be part of the solution. ■

NEWS OF THE CENTERS

CHEI

The Centre for Higher Education Internationalisation (CHEI) wishes its founding director, Hans de Wit, all the best in his new position at Boston College and welcomes the new director, Amanda Murphy. Amanda comes from a background in modern languages in the United Kingdom, having studied French and Italian at Cambridge University. She is full professor of English Language and Translation and Vice-Head of the Department of Language Sciences and Modern Literatures at Università Cattolica del Sacro Cuore in Milan, where CHEI is based.

A strong believer in the advantages of knowing several languages and cultures—both in cognitive and human terms—and knowing the negotiation processes that plurilingualism entails, Amanda engages with the challenges of internationalizing the classroom at home and preparing students for the international workplace, also through coordinating a master’s degree in International Human Resource Management.

CHEI is pleased to announce the admission of two new PhD students. Visjna Schampers, originally from Croatia and now teaching financial management at the Saxion University of Applied Sciences in the Netherlands, will explore the relationship between internationalization and Catholic higher education; and Ravi Ammigan, originally from Mauritius and now working as Director of the Office for International Students and Scholars at Delaware University in the United States, will investigate international student engagement in university support services.

Visjna and Ravi participated in October 2015 in CHEI’s autumn Research Seminar that brings together 25 doctoral students and researchers from a number of different programs and centers across the world. The seminar, normally held in Milan twice a year, was held in Siena back-to-back with the International Association of Universities’ (IAU) Annual Conference, “Internationalisation of higher education: moving be-

yond mobility.”

CHEI is delighted to be participating in a new Erasmus+ project. The partners are European and Israeli and the project sets out to build a sustainable technological platform for internationalization for the development and delivery of three key activities: multidisciplinary curricula led by international teams and delivered online; an international interactive online knowledge sharing hub to promote knowledge exchange and manage joint research projects; and international academic cooperation with industry and communities for the enhancement of skills and employability of students.

A key research project in 2015 was the study for the European Parliament on Internationalisation of Higher Education, carried out in conjunction with IAU and the European Association for International Education (EAIE), which brought together a team of 30 researchers worldwide. It presents an overview of internationalization in 17 different countries. It highlights key trends, paints a future scenario, and indicates possible pathways of development as well as presenting a revised definition for internationalization of higher education—all of which, it is hoped, will help frame institutional conversations for strategic choices in internationalization. Associate Director Fiona Hunter presented the study outcomes at the Association of International Education Administrators (AIEA) conference in Washington in February 2015, the European Association for International Education (EAIE) conference in Glasgow in September 2015, the Canadian Bureau of International Education conference in Niagara Falls in November 2015, and together with Eva Egron-Polak of IAU on November 12 at the European Parliament.

CIHE

Associate Director Laura Rumbley represented the Center for International Higher Education (CIHE) at the annual conference of the European Association for International Educa-

tion (EAIE) in Glasgow, in mid-September. Laura continues to serve as chair of the EAIE's Publications Committee, and is now involved with the EAIE Knowledge Development Task Force. CIHE doctoral graduate assistant Ariane de Gayardon published an essay, under the title "The international student fee question in France," in the EAIE's 2015 "Conference Conversation Starter" publication, *A Wealth of Nations*.

September 29-October 1, 2015, the Center hosted Andrés Bernasconi and Daniela Véliz, director and research associate, respectively, of the Center for Research on Educational Policy and Practice (CEPPE) of the Pontifical Catholic University of Chile (PUC). The main purpose of the visit was to discuss a project to be completed by CIHE and CEPPE focused on a comparative examination of internationalization in the Catholic higher education context, to be completed over the course of 2016/2017. This work is made possible by the Luksic Fund, which supports collaborative engagement between Boston College and the PUC.

Working with Reisberg & Associates and Unnivers, the Center hosted a day-long seminar at Boston College on October 6, 2015 for a group of some 50 deans and other university officials from the University of Guadalajara. The main focus of the event was internationalization of higher education and its implications for this Mexican institution.

October 28-30, 2015, director Hans de Wit and doctoral graduate assistant Ariane de Gayardon attended the 2015 annual conference of the International Association of Universities (IAU), where Hans served as chair/moderator of a plenary session. They also participated prior to the conference in the Research Seminar of the Centre for Higher Education Internationalisation (CHEI), with Hans de Wit as co-facilitator and presenter, and Ariane giving a presentation on her doctoral research.

On October 28, 2015 Laura Rumbley presented at a meeting of the Washington International Education Group, which featured the launch of a new publication—*Internationalizing Higher Education Worldwide: National Policies and Programs*—jointly produced by the American Council on Education's Center for Internationalization and Global Engagement and CIHE. This report is available on the ACE website: www.acenet.edu/cige. Work is also underway on the sixth installment of the ACE-CIHE series, *International Briefs for Higher Education Leaders*, under the title "Engaging with Europe: Enduring Ties, New Opportunities."

November 24-27, 2015, Hans de Wit delivered a keynote address at the annual international conference of ANUIES (Asociación Nacional de Universidades e Instituciones de Educación Superior) in Puebla, Mexico. Hans also delivered a workshop and presented on a panel.

CIHE founding director Philip Altbach and doctoral research assistant Georgiana Mihut, along with Jamil Salmi, formerly of the World Bank, co-presented on the subject of "Sage advice: The role of international advisory councils in world-class universities" at the 6th International Conference on World-Class Universities, which took place in Shanghai on November 2-3. Altbach also attended a meeting of the Russian government's "5-100 University Excellence Committee," of which he is a member, in Vladivostok, Russia. Additionally, he spoke at the University of Hong Kong and Xiamen University in China.

The Center congratulates CIHE doctoral research assistant Georgiana Mihut on her recent "EMA Star Award," one of three such awards given out in 2015 by the Erasmus Mundus Student and Alumni Association (EMA). The award highlights the best contributions of members to EMA's development and promotion.

NEW PUBLICATIONS

De Wit, Hans, Fiona Hunter, Eva Egron-Polak and Laura Howard. *Internationalisation of Higher Education*. Brussels: European Parliament, Policy Department B, Structural and Cohesion Policies, 2015. 319 pp. PDF ISBN 978-92-823-7846-5. Web site: <http://www.europarl.europa.eu/studies>.

McGrath, Simon, and Qing Gu, eds. *Routledge Handbook of International Education and Development*. New York, NY: Routledge, 2015. 496 pp. \$210 (hb). ISBN 978-0-415-74754-7. Web

site: www.routledge.com

Green, Wendy and Craig Whitted, eds. *Critical Perspectives on Internationalising the Curriculum in Disciplines. Reflective Narrative Accounts from Business, Education and Health*. Rotterdam: Sense Publishers, 2015. 328 pp. \$54 (pb). ISBN: 9789463000833 (pb), 9789463000840 (hb), 9789463000857 (eb). Web site: www.sensepublishers.com

Jooste, Nico, Hans de Wit, and Savo Heleta, eds. *Higher Education Partnerships for the Future*. Port Elizabeth, South Africa:

Unit for Higher Education Internationalisation in the Developing World, Nelson Mandela Metropolitan University (NMMU), 2015. ISBN: 978-1-920508-62-3

Weimer, Leasa, ed. *EAIE Conference Conversation Starter: A Wealth of Nations*. Amsterdam: European Association for International Education, 2015. 54 pp. ISBN 978-90-74721-36-3.

Dobson, Gretchen, ed. *Staying Global: How International Alumni Relations Advances the Agenda*. EAIE Occasional Pa-

per 24. Amsterdam: European Association for International Education, 2015. 147 pp. 30 (pb). ISBN 978-90-74721-39-4. Web site: <http://www.eaie.org/home/publishing/order-a-publication.html>

Staunton, Louise, and Ciaran Dunne. *Diverse Voices: Listening to International Students*. Dublin: Irish Council for International Students, 2015. 129 pp. ISBN 0-9539595-4-6 (pb). Web site: <http://www.icosirl.ie/eng/publications.html>